

BSL GROUP OF COMPANIES

AN OVERVIEW OF OUR APPROACH TO INTERNATIONAL WORKFORCE MOBILITY



AARSH INTERNATIONALS
RECRUITING WITH ETHICS

REGISTERED WITH MINISTRY OF EXTERNAL AFFAIRS L.NO B0665/UP/PER/1000+/5/8990/2013
OFFICIAL FUNDED PARTNERS WITH NATIONAL SKILL DEVELOPMENT CORPORATION FOR SKILLING

“A Business that makes nothing but money is a poor business” - Henry Ford

The quote that perfectly aligns with our operational ethos, whether it's in relation to our clients, partners, or candidates.





ABOUT US

Our company BSL PVT. LTD. is an ISO Certified 9001:2015 organisation and has been a pioneer in International Skilling and Recruitment since the year 2000. .

The company has two subsidiary verticals:

AARSH INTERNATIONALS : The unit is licensed with Ministry of External Affairs (L.No B0665/UP/PER/1000+/5/8990/2013) to recruit candidates across the globe.

BSL MULTI SKILLS TRAINING: The unit is an officially funded partner of NSDC under Ministry of Skill Development and Entrepreneurship training /skilling/ assessing candidates as per International standards for our employers. We have our 12 skilling centers under the banner.

In addition to this we also impart language trainings under our BSL MULTI SKILLS to our candidates as per the CEFR norms online and offline for 7 different languages towards acculturation skilling when required in the recruitment.

BSL Group is actively involved in the Up-Skilling/Re-Skilling/Training and Recruitment of Skilled Workforce (Blue Collar Worker), Executive Search (White Collar Workers) as well as promotion of Dual Vocational education for global markets.

We are recognised by the Government of India as one of the principal stakeholders in the India International Skills Program.

GREETINGS CLIENT!



MR. ARUN SHUKLA
CEO AND FOUNDER



MR. AARSH S ARUN
DIRECTOR- GLOBAL STRATEGY
AND OPERATIONS

<https://www.linkedin.com/in/runsshukla/>



<https://www.linkedin.com/in/arsharun/>

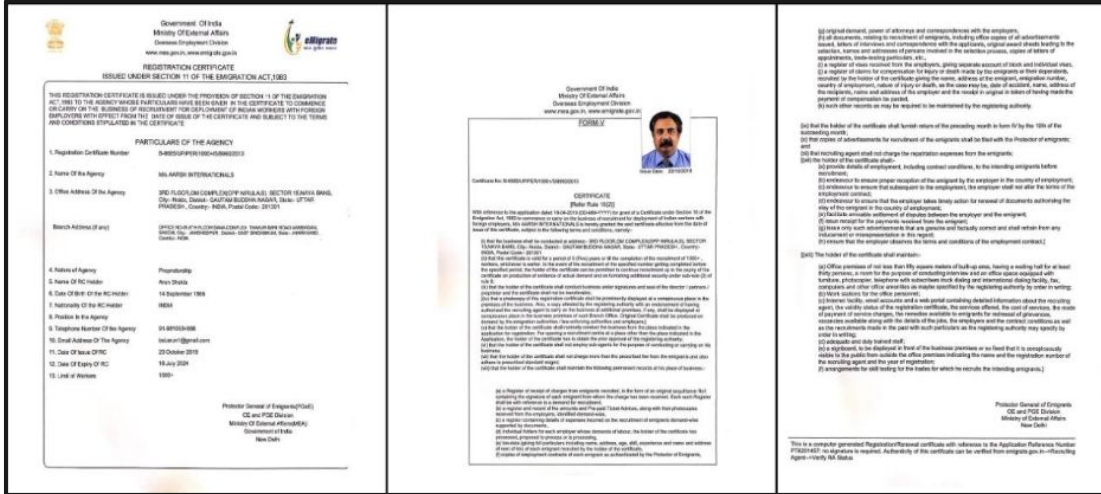
At BSL Group, our singular focus revolves around Recruitment and Training conducted with the highest ethical standards, ensuring immediate returns on clients' manpower investments, as well as job satisfaction and promising futures for our candidates. Since our inception in the year 2000, our founder, Mr. Arun Shukla, recognized the urgent necessity to elevate skill standards in order to precisely meet our clients' requirements. As we expanded and encountered a myriad of demands, Mr. Aarsh envisioned transcending the traditional overseas recruitment process to overcome substantial complexities and skill deficiencies.

Pooling together ideas, expertise, and experience, BSL proudly unveiled the Train & Hire or Hire & Train model for international workforce mobility. The time had come to revolutionize and reshape the landscape of international recruitment that had persisted for numerous years. Despite clients themselves being involved in the selection process, the quality of manpower remained a lingering concern. Bridging this gap became imperative to fulfill the requirements, leading us to introduce comprehensive training, upskilling, and re-skilling of candidates, closely aligned with client needs and prerequisites.

Our approach commits us to deliver job-ready, high-quality manpower, allowing our clients to dispel any doubts and redirect their focus to various other aspects of their business, while entrusting their recruitment concerns to BSL Group.



OUR CREDENTIALS- LICENSES AND CERTIFICATION



- Please find our Ministry of External Affairs License Copy, Certificate of partnership and funding with National Skill Development Corporation and empanelment of IISC under Ministry of Skill Development and Entrepreneurship.



COUNTRIES WE RECRUITING FOR

- **MIDDLE EAST:**
 - UAE
 - SAUDI ARABIA
 - OMAN
 - QATAR
 - BAHRAIN
- **EUROPEAN UNION**
 - MALTA
 - ROMANIA
 - GERMANY
 - PORTUGAL
 - POLAND
 - CZECH REPUBLIC
 - CROATIA
- **USA**
- **CANADA**
- **JAPAN**



→ It makes us elated to inform you that till date we have successfully delivered the dreams of approx 20,000+ candidates who aspired to work overseas to take their careers to greater heights.



SPECIALISATION IN INTERNATIONAL SKILLING AND RECRUITMENT

BSL Group has over the years with its vast experience focused primarily on pioneering its Train and Recruit or Recruit and Train model towards international workforce mobility. Upon realising the dire need of this methodology gained by doing our own projects, we made sure to shift from the conventional source, recruit and hire module to ensure better quality of the workforce.

Overseas Recruitment being a human centric sector with regular customer-candidates interaction, we worked on developing our training setups to bridge the gap between candidate's skillset to the needs of the clients by subjugating them to a tailor made industry training as per client requisites.

Our concept of training subjects to **KSA** building in a candidate i.e. :

Knowledge in a candidate is necessary to develop his cognitive and mental abilities. These are helpful for candidates in retaining and processing of client/employer guidelines.

Skills are the physical abilities of the candidates used to perform activities and task with reference to their acquired knowledge.

Attitude is necessary to be build in a candidate for his/her settled way of thinking. It develops a candidates feeling about something.



OUR APPROACH- TRAIN & HIRE or HIRE & TRAIN MODEL

Having accumulated two decades of training experience, we are pleased to share our forte, which revolves around the realm of training. Through years of dedicated specialisation and honed expertise, we have effectively executed processes such as Train and Hire or the inverse training approach, achieving remarkable success.

Our 12 training center setups operating under ministry of skill development and entrepreneurship have exemplified our commitment to the concept of Train and Hire, showcasing it as both our innovative idea and a noteworthy accomplishment. We possess our dedicated centers for Resourcing and Training, catering to a diverse range of sectors including ConstructionSkills, MEP, Hospitality, Facility Management, Retail, and comprehensive masonry training.

Vertical Specializations:

Shuttering Carpenters	Gypsum/ POP	HVAC and RAC	Duct Fabricators	Housekeeping
Steel Fixers	Electrician	Welders	Insulators	Facility Management
Scaffolding	Plumber	Painters	Chefs	Seamstress/ Tailors



OUR COMMITMENT

→ MANPOWER

Our unwavering dedication to optimal manpower is embodied through our distinctive Recruitment and Training model.

→ DELIVERY

Our commitment to excellence is exemplified through our dedication to delivery. Our unparalleled network of technical training and recruitment centers spanning across India significantly enhances the availability of candidates specializing in trade-specific mandates.

→ VALUES










We truly value the partnership commitment with our client partners. We believe in maintaining moral and ethical relations through our long term trust, transparency and straight forward approach to recruitment.

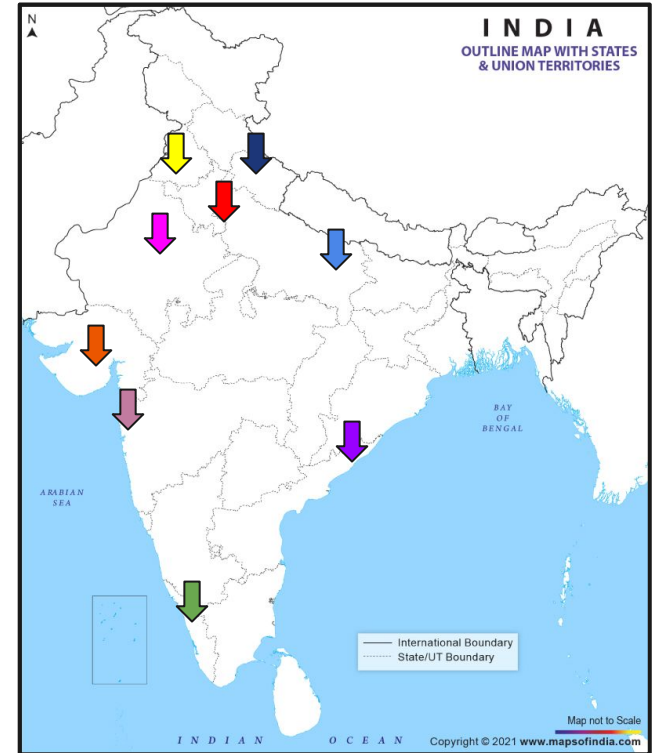


OUR TRAINING SETUPS

We have our dedicated training institutes along with a team of highly experienced assessor having prior overseas experience covering training (Upskilling and Reskilling) in fields of vertical specialisations. The centers are placed strategically targeting the workforce inclination towards overseas opportunities.

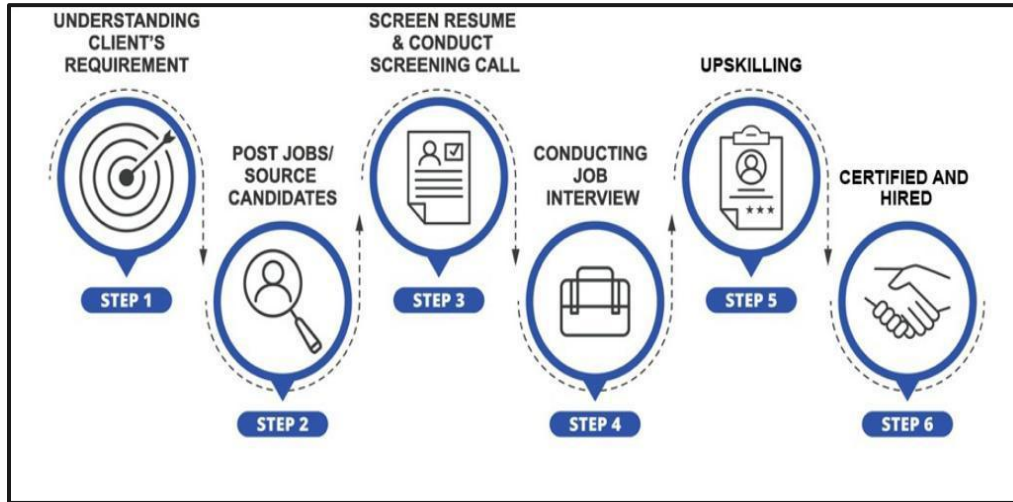
They are located at following locations:

1. Delhi - 
2. Dehradun, Uttarakhand- 
3. Sikar, Rajasthan- 
4. Gorakhpur, Uttar Pradesh- 
5. Mumbai, Maharashtra- 
6. Vizag, Andhra Pradesh- 
7. Kochi, Kerala- 
8. Surat, Gujarat- 
9. Punjab - 





OUR RECRUITMENT PROCESS



The process ensures better retention of candidates and more selections. Being a training based model we are able to upskill the potentials who get rejected towards a better quality.

1. The process is in complete resonance to the needs of our clients given the train and hire or hire and train recruiting is defined by the complete JD provided by the employer.
2. Candidates are sourced and interviewed by the client basis of which they are divided into Trainee and Shortlisted candidates.
3. Trainee candidates start their training post receiving an intent letter mentioning client conditions with our experienced trainers while the shortlisted candidates proceed with visa application.
4. Once trainees are done with training, they are lined up for the final interviews with employer. If in case we still have trainees who didn't get selected then based on mutual consent we either drop the candidates or retrain him as per the feedback in regards to his skills.



NOTABLE CASE STUDIES OF OUR APPROACH

- ❖ **ITCC GROUP, QATAR**

We successfully employed skilled workers in the construction industry, including Masons, Steel Fixers, and Shuttering Carpenters. Our process encompassed candidate sourcing, training, and recruitment within the specified trades. The training aligned with ITCC working standards and the required skill set. Through this methodology, we effectively recruited a total of 305 qualified candidates.
- ❖ **GINCO, DUBAI**

Once more, the company aimed to hire Shuttering and Steel Fixers from India. Following our established resourcing protocol, we identified candidates with relevant experience in these roles. Subsequently, we provided training and upskilling tailored to the requirements of GINCO. This initiative led us to successfully train and recruit approximately 220 candidates for these positions.
- ❖ **FEDERAL STATES CLIENT, GERMANY**

With our credentials we bagged projects to train candidates for the employer association in tie up with Federal State of Saxony, Germany in Hospitality, Mechanical, Civil trades. The program also focused on teaching German language to candidates. We are effectively running batches of 50 students every 3 months to support our client employers.
- ❖ **8 CLIENT EMPLOYER PARTNER IN EUROPE**

We have been training candidates in Steel Fixing, Shuttering Carpenters, MIG/MAG and TIG welding, Masonry, CNC (up-skilling) and Drivers (up-skilling) for our partners based in Poland, Malta, Croatia, Hungary to maintain a regular supply of workforce each month. We maintain a regular deployment of 50-60 candidate each month.

OUR COVETED TESTIMONY- SAUDI SKILL VERIFICATION PROGRAM

Our training and testing centers have been empanelled and approved with Takamol Holding towards Skill Verification of manpower that shall be travelling to KSA for employment purposes. Center Locations:

- BSL- Arabtech Center 1, Bharatnagar, Delhi
- BSL- Arabtech Center 2, Delhi, Khizrabad, Delhi
- BSL Multiskills Training Center, Sikar, Rajasthan

We are presently active with assessment of 15 trades all that have been launched till date by Takamol Holding. Moving forward, we are already well equipped with space and labs ready to open assessment for various other trades that shall be opened in the subsequent phases of the prestigious program.

We are honoured to be trusted with the program of such magnitude and dignity, resonating to our work ethics of keeping skills primary which allows betterment for the client and candidate both.

It's indeed a privilege to be recognised for our ethics, quality training & assessment along with impeccable records of deployment by being on-boarded for this prestigious program.

SAUDI SKILL VERIFICATION PROGRAM WITH TAKAMOL HOLDING



★ Our Delhi Center received recognition as the leading performer during Phase 1 of the Saudi Skill Verification Program.





FEW OF OUR NOTABLE CLIENTS



The above mentioned clients are the ones we have worked with extensively. Our group at present is associated with more than 40+ clients covering Middle East, European Union, Canada and UK. We are soon to start pilot for our Australian clients in Automobiles, MEP and Welding sectors.

OUR TRAINING SETUP- LABS AND CLASSES



OUR TRAINING SETUPS- TRAINING AND ASSESSING



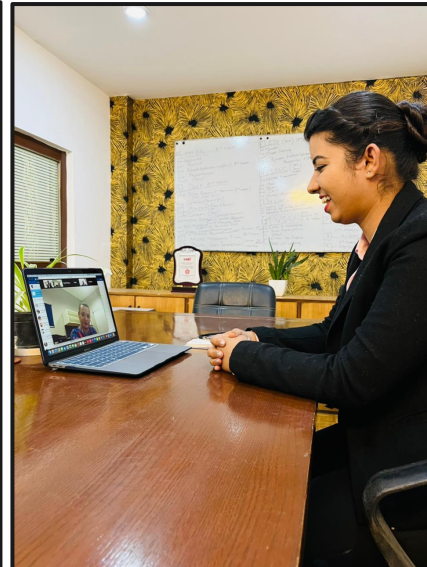
ASSESSING & RECRUITMENT AT OUR TRAINING SETUPS



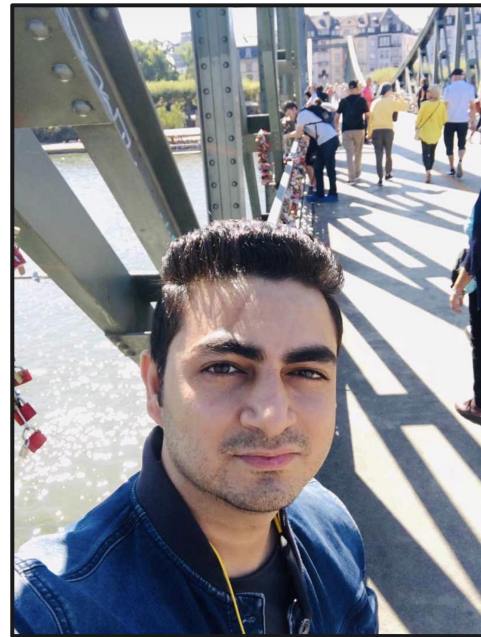
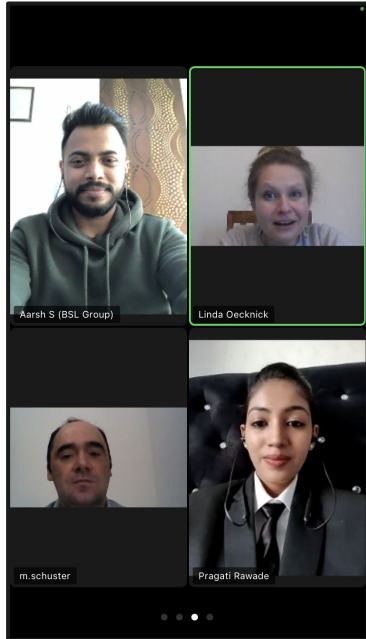
ASSESSING & RECRUITMENT AT OUR TRAINING SETUPS



GLIMPSES FROM OUR SUCCESSFUL DRIVES



GLIMPSES FROM OUR SUCCESSFUL DRIVES



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GLIMPSES FROM OUR SUCCESSFUL DRIVES



THANK YOU

- Allow us to demonstrate what working with a global recruitment partner could do to your business.
- All approaches/communication/projects are treated on a strictly confidential basis.
- You can rely on us for any number of vacancies, category and we shall be happy to assist you.
- We are committed to offer a complete ethical recruitment cycle right from accessing/sourcing skilled workforce till post deployment.

CONTACT US:

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